

## **GE Healthcare User Community Website (Europe)**

### **Privacy statement**

GE Healthcare respects the privacy of visitors to its site. This privacy policy is intended to protect an individual's privacy. It explains what type of information we collect from our users on this site and in the course of our relationship, what we do with that information, and how users can update and control the use of information provided on this site. This policy may change from time to time so please check it frequently.

### **What type of information do we collect**

You are welcome to browse some portions of the GE Healthcare web site without becoming a registered user. For some services or areas on the site, we will ask that you register if you have not already done so and provide us with information about you and/or your company such as name, job title, email address, and other types of information which enable us to provide services and information to you. Once we provide you with a user name and password you will be able to access other parts of our site. If you order from our online catalog or use other services available through our site, we may ask you to provide further information, including but not limited to financial information, equipment information, and other personal information. We may collect other personal information when you provide comments or participate in surveys.

If you use our site to enroll in off line educational courses or to take courses on line, we may collect additional course registration information. In addition, for your convenience, GE Healthcare may collect and maintain your course credit history.

If you use our online job search program, our Human Resources staff will review and process your application. If no opportunities are available at this time, we may keep your information on file for purposes of identifying future employment opportunities for you at GE Healthcare.

If you provide us with personal data about other individuals, please ensure that they are aware of such provision and that they may check our privacy policy.

If you participate in any group forums or use other interactive tools (such as message boards or chat rooms) available on or through the GE Healthcare site, you should use care not to disclose your personal information. In general, such forums may be viewed by others who visit the site.

The GE Healthcare site uses two types of cookies. "Cookies" are small data files, typically made up of a string of text and numbers, which assign you a unique identifier. A "client cookie" is sent to your browser so that our systems remember your requests and keep track of the pages you view on our site and which services you use. A "server cookie" is maintained on our systems to recognize you when you return to the site. This information allows us to better administer the site and provide a more tailored and user-friendly service to you. You may set your browser to notify you when you receive a cookie or to prevent cookies from being sent; if so, you may limit the functionality we can provide you when you visit our site.

In addition, GE Healthcare works with third parties to serve advertisements on our sites. These ads may contain cookies which are maintained or tracked by the ad server or advertiser. GE Healthcare does not control or have access to the advertiser cookies.

Finally, we collect aggregate information about the use of our site, such as which pages are most frequently visited, how many visitors we receive daily, and how long visitors stay on each page.

GE Healthcare strives to have in place appropriate means to protect your information. However, in providing your information over a public or third party network, you do so at your own risk.

### **How do we use the information we collect**

The information we collect about you in the course of our relationship is used to facilitate your orders or other activities between us, and to provide you with both general and tailored information about offers, products, services or other useful information from us or others. If you order products or services from us, we may maintain an order history for your account. We also may combine information you have provided to us in communications offline with the information you have given us online (or vice versa), to provide a more customized experience for you when you deal with us. We use demographic and site usage information collected from visitors to improve the usefulness of our site and to prepare aggregate, nonidentifying, information used in marketing, site advertising, or similar activities.

By visiting our web site and providing us with data, you acknowledge and agree that due to the international dimension of our company we may use the data collected in the course of our relationship for the purposes identified in this policy, for the purposes identified in our other communications with you, or to provide the information to other General Electric businesses and selected third parties which may be outside your resident jurisdiction. In addition, such data may be stored on servers located in other jurisdictions. By providing us with your data, you consent to the transfer of such data.

As our services evolve, the types of information we collect may change. Please check this policy frequently for the most current explanation of our data practices.

### **With whom do we share information**

We do not sell your email address or other identifying information to third parties. We may, however, share your information with companies that are part of the GE Healthcare family, other businesses in the General Electric group or selected third parties to achieve the purposes identified in this policy, in our other communications with you, or on the site (for example, to provide you additional promotional materials in which you may have an interest).

We may provide to others the aggregate statistics about our customers' orders or related site activity for purposes of marketing or promotion.

We may disclose information about you to others if we have a good faith belief that we are required to do so by law or legal process, to respond to claims, or to protect the rights, property or safety of General Electric, GE Healthcare or others.

Other companies that provide services on our site, that provide a co-branded version of our site, or that advertise or link on our site, may use cookies or collect other information about you when you go to their site. GE Healthcare does not control the collection or use of information by these companies. You should contact these companies directly if you have any questions about their collection or use of information about you.

### **International transfers of personal data**

GE Healthcare is a global business and as such your personal data may be transferred to and processed in countries around the world, including countries outside of the European Economic Area, some of which do not provide the same level of protection for personal data as is provided within European Economic Area. GE Healthcare will however take steps to ensure that your personal data is transferred and processed securely, in accordance with European Union requirements.

### **Opting out accessing or changing information**

GE Healthcare maintains customer information, including order history and site usage data, for a length of time appropriate to our business needs. You may contact us to correct or update any personal identifying information, which you have submitted to us, or should you have questions about information maintained by us. If you operate in the European Union or other jurisdictions that provide access rights under law, you may access your personal information or have it corrected or updated in accordance with applicable law by contacting us. In some jurisdictions, you may be charged a reasonable fee for access to information. You can opt out of receiving information about GE Healthcare activities, products or services and/or opt out of having your data provided to third parties for marketing purposes by contacting us.

### **Questions or concerns**

Please feel free to at contact us if you have questions or concerns about this privacy policy or about GE Healthcare's collection and use of your information.

## **Notice for Collection and Processing of Personal Information (for Korean users)**

GE Healthcare Korea (a Korean entity) and GE Medical Systems SCS (a French entity, collectively “GE Healthcare”) hereby collect and process your personal information for the registration and operation of GE CARES.COM ([www.gecares.com](http://www.gecares.com), the “Website”). You have the right to refuse the collection and use of necessary personal information set forth below, but in that case, you may not join the Website. Any materials you have shared or uploaded to the Website may be freely used by GE Healthcare and its affiliates. Please refer the Terms of Use and Privacy Policy for more details on the conditions of using the Website.

### **Personal Information To be Collected**

(Necessary Information) Your name, email address, password, job title and country (Optional Information) Your specialties, nationality and picture

### **Purpose of Collection and Use**

Collected personal information will be mainly used for the sign-off, login and operation of the Website. Additionally, your personal information will be used for the customer communication, product promotion & marketing, sending newsletters, and notifying & inviting to an event.

### **Period of Retention and Use**

Collected personal information will be retained until you expressly refuse to use the service by withdrawing from the Website or you request to delete your personal information from GE Healthcare’s system.

## **GE Healthcare User Community Website (US and ASEAN)**

### **Privacy Policy**

#### **Privacy statement**

GE Healthcare respects the privacy of visitors to its web sites. This privacy policy addresses our information practices with respect to the GE Cares site ("GE Healthcare web site"). It explains what type of information we collect from our users on this site and in the course of our relationship, what we do with that information, and how users can update and control the use of information provided on this site. This policy may change from time to time so please check it frequently.

#### **What type of information do we collect**

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If you use our site to enroll in off line educational courses or to take courses on line, we may collect additional course registration information. In addition, for your convenience, GE Healthcare may collect and maintain your course credit history.

If you participate in any group forums or use other interactive tools (such as message boards or chat rooms) available on or through the GE Healthcare web site, you should use care not to disclose your personal information or the personal information of others, including sensitive personal information or patient information. In general, such forums may be viewed by others who visit the site.

The GE Healthcare web site uses two types of cookies. "Cookies" are small data files, typically made up of a string of text and numbers, which assign you a unique identifier. A "client cookie" is sent to your browser so that our systems remember your requests and keep track of the

pages you view on our site and which services you use. A "server cookie" is maintained on our systems to recognize you when you return to the site. This information allows us to better administer the site and provide a more tailored and user-friendly service to you. You may set your browser to notify you when you receive a cookie or to prevent cookies from being sent; if so, you may limit the functionality we can provide you when you visit our site.

In addition, GE Healthcare works with third parties to serve advertisements on our sites. These ads may contain cookies which are maintained or tracked by the ad server or advertiser. GE Healthcare does not control or have access to the advertiser cookies.

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GE Healthcare strives to have in place appropriate means to protect your information. However, in providing your information over a public or third party network, you do so at your own risk.

### **How do we use the information we collect**

The information we collect about you in the course of our relationship is used to facilitate your orders or other activities between us, and to provide you with both general and tailored information about offers, products, services or other useful information from us or others. If you order products or services from us, we may maintain an order history for your account. We also may combine information you have provided to us in communications offline with the information you have given us online (or vice versa), to provide a more customized experience for you when you deal with us. We use demographic and site usage information collected from visitors to improve the usefulness of our site and to prepare aggregate, nonidentifying, information used in marketing, site advertising, or similar activities.

By visiting the GE Healthcare web site and providing us with data, you acknowledge and agree that due to the international dimension of our company we may use the data collected in the course of our relationship for the purposes identified in this policy, for the purposes identified in our other communications with you, or to provide the information to other General Electric businesses and selected third parties which may be outside your resident jurisdiction. In addition, such data may be stored on servers located in other jurisdictions. By providing us with your data, you consent to the transfer of such data.

As our services evolve, the types of information we collect may change. Please check this policy frequently for the most current explanation of our data practices.

### **With whom do we share information**

We do not sell your email address or other identifying information to third parties. We may however, share your information with companies that are part of the GE Healthcare family, businesses in the General Electric group or selected third parties to achieve the purposes identified in this policy, in our other communications with you, or on the GE Healthcare web

site (for example, to provide you additional promotional materials in which you may have an interest).

We may provide to others the aggregate statistics about our customers' orders or related activity for purposes of marketing or promotion.

We may disclose information about you to others if we have a good faith belief that we are required to do so by law or legal process, to respond to claims, or to protect the rights, property or safety of General Electric, GE Healthcare or others.

Other companies that provide services on our site, that provide a co-branded version of our site or that advertise or link on our site, may use cookies or collect other information about you when you go to their site. GE Healthcare does not control the collection or use of information by these companies. You should contact these companies directly if you have any questions about the collection or use of information about you.

### **International transfers of personal data**

GE Healthcare may transfer your personal data we collect to, and store such data in, other countries, including the U.S., which may have different data protection laws than the country in which the information was provided. If we do so, we will transfer the personal information only for the purposes described in this Privacy Policy. To the extent required by applicable law, when we transfer your personal information to recipients in other countries, we will take measures to protect that information.

### **Opting out accessing or changing information**

GE Healthcare maintains customer information, including order history and site usage data, for a length of time appropriate to our business needs. You may contact us to correct or update any personal identifying information, which you have submitted to us, or should you have questions about information maintained by us. If you operate in the European Union or other jurisdictions that provide access rights under law, you may access your personal information or have it corrected or updated in accordance with applicable law by contacting us. In some jurisdictions, you may be charged a reasonable fee for access to information. You can opt out of receiving information about GE Healthcare activities, products or services and/or opt out of having your data provided to third parties for marketing purposes by contacting us.

### **Questions or concerns**

Please feel free to contact us at [GECaresTeam.US@ge.com](mailto:GECaresTeam.US@ge.com) if you have questions or concerns about this privacy policy or about GE Healthcare's collection and use of your information.

## **GE Healthcare User Community Website (ANZ)**

The GE Healthcare Companies\* (“we” / “us” / “our”) take their obligations to protect personal information seriously. We are bound by Privacy Act 1988 (Cth) and the Australian Privacy Principles (“APPs”) (together, “the Privacy Act”).

### **About this Privacy Policy**

The purpose of this Privacy Policy is to tell you how we manage your personal information. This includes:

- the kind of personal information that we collect and hold about you;
- how we collect your personal information;
- how we hold your personal information;
- the purposes for collecting, holding, using and disclosing your personal information;
- how you may access your personal information held by us and correct that information where it is incorrect;
- how you may make a complaint about the way we collect, hold, use or disclose personal information, and how we will deal with Privacy related complaints;
- whether we will (or are likely to) disclose your personal information to overseas recipients and the countries where such recipients may be located.

This Policy applies to any individual no matter how they interact with us (e.g. on-line, in person or over the phone) or in what capacity they interact with us (e.g. as an individual, representing another person or representing a company).

We will usually be able to interact with an individual anonymously or using a pseudonym if the interaction is general in nature, however, if the interaction is more specific we will need to identify the individual.

This Policy will be kept up to date and published on the Australian GE Healthcare website.

### **The kinds of personal information we collect and hold about you**

We offer a wide range of products and services and we may collect and hold a range of personal information about you. We are likely to collect information about many types of individuals such as customers and prospective customers, employees, contractors, prospective employees and contractors, suppliers, agents, service providers and the people who represent the businesses we deal with.

The type of personal information we collect and hold may vary depending on the nature of our interactions with the individual and our relationship with them. This information can include financial information, credit related information, identification information, banking details and employment information. We will collect and hold name and contact information of all the individuals that we deal with.



In order to satisfy our legal obligations, we may need to retain your information after a transaction or a relationship has come to an end; however we will not retain your identifiable personal information longer than is reasonably necessary and allowable under Australian law.

Some elements of personal information are also referred to in the APPs as sensitive information, for example, health information. We will only collect sensitive information with your consent or when permissible under Australian law and we will only use this information for a legitimate purpose where this is reasonably necessary.

### **How we collect your personal information**

Wherever it is possible and practical to do so, we will collect personal information directly from you, this may be in person, over the telephone, by mail, over the internet, by e-mail or fax, or by completion of a form (such as an application form).

We may also collect your personal information from a third party. This will be limited to circumstances where it is impracticable or unreasonable for us to collect it from you. The type of third party who might provide information to us will vary depending on the nature of the business and interaction with you.

Whilst this is not an exhaustive list, we may obtain your personal information from the following sorts of third parties:

- an authorised representative (e.g. accountant, solicitor or other person acting on an individual's behalf);
- another employee of an organisation (e.g. if a person representing a business we deal with wants us to interact with another individual within that business);
- a referee (for job applicants);
- a recruitment consultant (for job applicants);
- one or more of our related companies here or overseas;
- an agency that provides personal history information such as bankruptcy and insolvency checks.

### **How we hold your personal information**

We understand the importance of protecting the personal information we hold about you. Given this we are focused on protecting your personal information from misuse, interference, loss, unauthorised access or modification by:

- securing all personal information;
- limiting access to personal information to those that need access; and
- protecting our systems with appropriate technology solutions.

The purposes for collecting, holding, using and disclosing your personal information

We collect, hold, use and disclose your personal information in order to interact with you. This includes managing and administering the products and or services we provide to our customers whether they are individuals or businesses. You may be a customer, contractor, job applicant, supplier, partner or party with whom we do or have done business with, or may do business with in the future. You may be acting on your own behalf or as a representative of a company or business.

## **Marketing and Events**

Your personal information may also be used or disclosed in the course of us advising you, or the business that you represent, of products and services that may be of interest to you or that business or in inviting you or others to attend events organised by us.

If you do not want your personal information to be used for these purposes you should tell us so that we can action this request. We may be contacted for this purpose by following the instructions at the link below.

[http://landing1.gehealthcare.com/UnsubscribePage.html?mkt\\_unsubscribe=1&mkt\\_tok=3RkMMJWWfF9wsRow5%2FmYJoDpwmWGd5mht7VzDtPj1OY6hBkoILmJK1TtuMFUGpsqOO6bDwcCEpxpQ1UDuiWfZJFqQ%3D%3D](http://landing1.gehealthcare.com/UnsubscribePage.html?mkt_unsubscribe=1&mkt_tok=3RkMMJWWfF9wsRow5%2FmYJoDpwmWGd5mht7VzDtPj1OY6hBkoILmJK1TtuMFUGpsqOO6bDwcCEpxpQ1UDuiWfZJFqQ%3D%3D)

## **How you may access your personal information held by us and correct that information where it is incorrect**

You are entitled to access the information we hold about you. Simple requests are best handled by speaking to the person you usually contact when dealing with us. More complex request may be better detailed in writing to ensure we fully understand and are able to respond accurately to the requests.

Contact methods:

Mail: GE Healthcare – Australia and New Zealand

32 Phillip Street, Parramatta

New South Wales 2150, Australia

Attention: Healthcare General Counsel

Telephone: 1800 659 465 (Healthcare General Counsel)

If there is a reason we are unable to agree to a request for access to your personal information we will advise this in writing. Some examples of why we may refuse a request for access include, where providing the information:

- may pose a threat to the health or safety of an individual or the public;

- may have an unreasonable impact on the privacy of another individual;
- is not allowed by law; or
- may reveal internal information relating to a commercially sensitive decision making process.

If information we hold about you is incorrect we would like to know so that we can promptly correct this. To do this please contact us in the manner indicated above.

In certain situations, we may not agree to a request to correct information we hold about you, if this occurs we will advise of this and our reason for not agreeing to the correction request.

### **How you may make a complaint about the way we collect, hold, use or disclose personal information, and how we will deal with Privacy related complaints**

If an individual wants to make a complaint about our handling of personal information, they should provide details of the complaint to the GE Healthcare Legal Department using the contact information below:

Mail: GE Healthcare – Australia and New Zealand

32 Phillip Street, Parramatta

New South Wales 2150, Australia

Attention: Healthcare General Counsel

Telephone: 1800 659 465 (Healthcare General Counsel)

If the complaint is not resolved it may be referred to the Office of the Australian Information Commissioner (the “OAIC”) the contact details for the OAIC are:

The Office of the Australian Information Commissioner

GPO Box 2999

Canberra ACT 2601

Australia

Phone: 1300 363 992

Fax: 02 9284 9666

Web site: [www.oaic.gov.au](http://www.oaic.gov.au)

### **Who we may disclose personal information to**

From time to time, we share personal information with our related bodies corporates, as defined in the Corporations Act 2001 (Cth). We may also disclose personal information to non

GE businesses which provide various services to us. We require all of these businesses to comply with strict confidentiality requirements and the APPs.

### **When we may disclose personal information to overseas recipients and the countries where such recipients may be located?**

Some GE related bodies corporate are located overseas and technology allows for services to be provided to us by different service providers including some that are located overseas and we do utilise overseas service providers. It is not practicable to list every country in which recipients are located; however, it is likely that the countries to which your information will be disclosed may include India, Japan, Singapore and the United States of America.

### **Tracking information on the web**

For statistical purposes, we collect information on web site activity such as the number of users who visit our web sites, the date and time of visits, the number of pages viewed, navigation patterns, what country and what systems users have used to access the site and, when entering one of our web sites from another web site, the address of that web site. This information is obtained through the use of 'cookies' (refer below for more information about "cookies").

Our web sites may also contain links to non-GE web sites. While these links are provided for convenience, if you are navigating to these sites please be aware that the information handling practices of the linked web sites may differ from ours. While we try to link only to sites that share our high standards and respect for privacy, we are not unable to guarantee the privacy practices of other web sites.

### **Web site security**

Whenever personal information is sent via our web site we use high security levels to protect it. The security level of a web page can be viewed by clicking on the internet browser's padlock or key icon.

### **Cookies**

A 'cookie' is a packet of information that allows a web site to identify and interact more effectively with a computer. Cookies do not identify you, although they do identify your browser type and Internet Service Provider.

Your browser can be individually set to accept all cookies, reject all cookies, or notify when a cookie is sent. If cookies are rejected, there may be limits on how our web sites can be used. To evaluate the effectiveness of our web site advertising, we may use third parties to collect statistical data. No personal data is collected on these occasions.

## **Web site advertisements**

From time to time we place GE advertisements on non-GE web sites. This may involve installing a cookie on a computer when our advertisement is viewed. These cookies will not contain any information that personally identifies an individual (such as a name or e-mail address). This simply allows us to keep track of how many unique visitors we have to our site and from what advertisements they entered. This then allows us to measure the effectiveness of different advertisements. The privacy policies of the web sites which install the cookies should provide additional information about the use of cookies. It is important to remember that a browser can be set to reject cookies

\*The GE Healthcare Companies in Australia include the following entities.

GE Healthcare Australia Pty Ltd ACN 001 408 402

## **GE Healthcare User Community Website (Japan)**

GE のインターネット・プライバシーに関する方針

GE のインターネット・プライバシーに関する方針は、GE ヘルスケア・ジャパン Web サイトに掲載されています。より詳細な情報をご希望のお客様には、

<https://www.gehealthcare.co.jp/about/privacy-policy>